



Frisco Freedom Fest

Biggest Fireworks Show in all of North Texas!

July 4th, 2007

City Hall Plaza & Pizza Hut Park

**Party
in the
Plaza**

6101 Frisco Square Blvd.

4:00 pm till Fireworks

- ★ Taste of Frisco
- ★ Community Stage
- ★ Children's Expo
- ★ Hometown Heroes Exhibit

5:30 pm

**FC Dallas
vs.
Chivas USA
at Pizza Hut Park**

8:00 pm

**Clay Aiken and the
Philharmonic Orchestra
on the Pizza Hut Park
Main Stage**

9:45 pm

Fireworks Extravaganza
The best and biggest
fireworks show in all
of North Texas!



Event Sponsors



FOCAL POINT

Past, present and future... Frisco unveils brand for the ages

DARCY SCHROER

Frisco is moving into the future by embracing its past. The city's new logo revitalizes an image that has been a part of Frisco's identity for more than a century. The new logo puts a fresh face on the red logo that has roots in the boom days of the railroad industry.

The logo was officially unveiled at the June 18 Town Hall Meeting.

The logo includes a tagline that captures the spirit of Frisco's growth: "Progress in Motion". City leaders approved "Progress in Motion" because it reflects more than one chapter of Frisco's history.

Last year North Star Destination Strategies was hired to conduct an identity blueprint for the city. After a survey and interviews with city and community leaders, and review on results of an online community survey, North Star recommended the red Frisco railroad symbol because it is "historically relevant, memorable and simple." Citizens will recognize it from the old water tower on Main Street.

North Star's research found that Frisco's name was born out of an abbreviation for the St. Louis -



See BRAND, page 2

2007 FRISCO FREEDOM FEST

The largest fireworks display in North Texas lights up the 4th of July

As the red, white and blue waves across the United States, Frisco will be celebrating Independence Day with its biggest celebration yet. The 6th annual Frisco Freedom Fest is just a few days away on Wednesday, July 4.

This year the event is so big it will happen at two venues: Pizza Hut Park and City Hall Plaza in the heart of Frisco Square.

The City of Frisco and Pizza Hut Park are working together to bring you an evening of family-friendly activities topped off with a fireworks extravaganza. This year Frisco has tripled the amount of fireworks, making it the biggest in the region! The boom will begin at approximately 9:45 p.m.

Frisco Freedom Fest gets started at 4 p.m. with 'Party in the Plaza', featuring family friendly entertainment including a Children's Expo, a Hometown Hero Exhibit, a Community Stage and, back by popular demand, Taste of Frisco. See page 5 for a detailed look at Party in the Plaza events.

Across Main Street, Pizza Hut Park hosts an MLS match between our home team, FC Dallas

Clay Aiken and Philharmonic Orchestra headlining Frisco Freedom Fest

See FEST, page 5

Major Decisions Impacting Our City

As I write this message, many important things that will impact our city in future years are about to take place. We have two new City Council Members, following last month's runoff election. Jeff Cheney and David Prince took their oath of office at our June 19 City Council Meeting. We welcome both of these gentlemen and look forward to them jumping into their new roles and responsibilities. The new council also elected Jim Joyner, to serve as our new Mayor Pro Tem. Joy West was elected Deputy Mayor Pro Tem. At this same council meeting, we said goodbye to Maher Maso and Bob Allen, who served this city with great dedication and passion. They were instrumental in



Mayor's Message

Mike Simpson

key decisions that moved our city forward the past seven years. Bob served on City Council for the past five years and Maher for the past seven. Service terms used to be determined by a draw system, prior to a change in the City Charter in 2002. Now,

our term limits are six years for Mayor and Council Members.

The council, city manager and staff members just completed our summer work session and established key strategic focus areas that will impact the future of our city. During the work session, we also determine those key priorities that will be our focus in fiscal year 2007-2008. By beginning to set our priorities at our mid-year work session in January and then finalizing them at our summer session, the city staff is able to begin the budgeting process that will help us accomplish these priorities. Few people understand that our budgeting process begins in February and continues through

September, as we try and accomplish all we can to build our city and keep our tax rate as one of the lowest in the area.

Strategic Focus Areas and Short Term Priorities

At our city-wide Town Hall Meeting on June 18, we presented these focus areas and priorities to more than 250 people in attendance. Our goal is to keep our citizens informed on these items on a continuing basis. We have been and will continue to concentrate on effective communication of these priorities as we take our city to the next level.

The Strategic Focus Areas will be con-

See DECISION, page 2

HOW TO REACH US

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Frisco City Council's new faces



Pictured above: Mayor Mike Simpson leads new Frisco City Council members Jeff Cheney and David Prince in reciting the Oath of Office



Pictured left: Mayor Simpson shakes hands with outgoing Mayor Pro Tem Maher Maso and Deputy Mayor Pro Tem Bob Allen, thanking them for their service to the citizens of Frisco

Hometown heroes go head-to-head

Saturday night, August 4, Frisco police and Frisco firefighters will get competitive on the court for a good cause. The FPD vs. FFD Basketball Game gets underway at 7 p.m. at Frisco High School.

Proceeds from the event benefit Special Olympics. Tickets will be sold at the door at a cost of \$3 for adults and \$2 for children.

BRAND

Continued from page 1

San Francisco Railway Company. Men working at depots along the rail line shortened the company's name to Frisco. "FR" was taken from the beginning of Francisco; "IS" came from the end of St. Louis; "CO" is short for Company.

As for the unique shape of the logo, it mirrors the outline of a coonskin pelt tacked to the wall of a Missouri depot in the late 19th century.

Burlington Northern eventually acquired the old "Frisco" line in 1980. Today Burlington Northern Santa Fe Railway still owns the rights to the logo, but gave the City of Frisco permission to use it.

The railroad logo replaces the city's blue "F", and weaves Frisco's rich history into its modern day boom.

DECISION

Continued from page 1

centrated on over the next six to eight years. Each year the priorities are established to fit within the focus areas.

Strategic Focus Areas:

1. Long Term Financial Health
2. Public Health & Safety
3. Community Infrastructure
4. Unique Sustainable City
5. Excellence in City Government
6. Leisure & Culture
7. Civic Involvement

The priorities we reviewed at our work session are being fine tuned and possibly changed, as a result of input from our two new council members. There are 3-5 sub-points under most of these priorities that drill down to specific projects or programs.

2007-2008 Priorities (may change slightly after work session)

- Roads and Transportation
- Facilities Capital Projects
- Ongoing maintenance of maturing areas of the city
- Continue downtown revitalization and development of Frisco Square
- Park Development
- Tax Base Balance
- Expand Cultural Offerings

- Expand Youth Involvement in the City
- Social Services
- Marketing, Branding and Promoting the City of Frisco

Once we have finalized the priorities, cards or pocket folders will be provided to citizens as they attend council meeting or city events so that you can watch the progress we make. Some will take more than a year to complete.

Major Decision on State Highway 121

If you have followed the S.H. 121 saga then you know that on June 18, during a long Regional Transportation Council (RTC) meeting, RTC members voted 27-10 in favor of the North Texas Tollway Authority's proposal to build and operate S.H. 121 as a tollway. Frisco was in favor of the NTTA's proposal and has worked for almost four years to get NTTA to build this project. George Purefoy, our City Manager, Cissy Sylo, our Director of Engineering Services, and I have attended more meetings on this project than any other project over the past four years. On June 14, in a marathon work session meeting of the RTC, George and I set through more than 5 ? hours of presentations by the NTTA; Cintra, the Spanish company which had

bid a CDA contract; TxDOT and Price Waterhouse. The decision by the RTC was the right decision and will provide more upfront dollars and payments over time than Cintra's the way we figured it. In addition, all excess funds over the cost to build, finance, operate and maintain the road will go back into the region to build more roads.

We appreciate the fact that our Collin County Commissioner, Joe Jaynes and Mayor Bill Whitfield of McKinney (our RTC representative) both voted for the NTTA proposal. Representatives from Dallas, Arlington, Garland, Plano, Grand Prairie, Carrollton, Richardson, Irving, North Richland Hills, Euless, Tarrant County and some from Ft. Worth all voted in favor of the NTTA proposal, as well. Our relationships with these mayors and council members, through the many organizations we attend together, helped with this vote.

Final Decision by the Texas Transportation Commission

The final decision will be made by the Texas Transportation Commission (TTC) on June 28. By the time you receive Focal Point the decision should have been made. Chairman Ric Williamson and other members of the TTC have said over and over

that this would be a "local decision". When we would ask if that meant every city had input, the answer was that the RTC -- which represents this entire area -- is the local decision maker. The RTC approved the NTTA proposal and if it is overridden by the TTC, then the TTC will have gone against what they told us time and time again.

This is a key decision for the citizens of Frisco and the entire North Texas area. We hope the TTC makes the right decision and does not override the RTC.

We are embarking on a key year in the history of our city as we will make decisions that affect transportation, roads, infrastructure, historic downtown, parks, the Grand Park, maturing areas of our city, water, programs for our youth and seniors and the arts. Our city council and staff will focus our efforts on these areas. We look forward to working on your behalf to make this great city even better and a place you will never want to leave, because of all we have to offer.

Mike Simpson
Mayor



Frisco's 'Night Out' against crime

Mark your calendar now for Tuesday night, August 7. This is the 13th year Frisco will fight back against crime by participating in National Night Out (NNO).

The annual event always happens the first Tuesday in August. Last year more than 10,000 communities from all 50

states, U.S. territories and U.S. military bases worldwide took part in NNO events.

Citizens are asked to lock their doors, turn on their porch lights and spend an evening outdoors getting to know neighbors and police officers.

Citizens are encouraged to help act as eyes and ears for

the police department. Police point out, with Frisco's tremendous growth, there has also been an increase in property crimes.

"This has resulted in an even greater need for citizen involvement in neighborhood watch efforts throughout the city," said Officer Robert

Monts with the Frisco Police Community Services Division. "In order for any community to effectively fight crime every citizen must do their part."

The Frisco Police Department has been nationally recognized for outstanding participation in NNO. "National Night Out serves as a culmination of year-long crime prevention efforts and is the single largest crime awareness initiative in Frisco," said Monts.

Make National Night Out a celebration for your community or subdivision. Police, firefighters, Mayor Mike Simpson and other city officials will visit NNO block parties throughout the city. You must register your block party to make sure your community receives a visit.

Register now by filling out the form on this page, or by downloading a form from the Frisco Neighborhood Watch website: www.frisconeighborhoodwatch.com. Return the form no later than August 6. At least one police officer or firefighter will visit every registered party.

The usual timeframe for NNO block parties is 6:30 p.m. to 10 p.m. Police ask each block party have a sign-in sheet to help keep track of the number of NNO participants.

Neighborhood streets may be blocked off to promote a safe area for your community block party. Easily moveable items should be used. Trash and recycling bins work great as a barricade. They can be quickly moved to allow emergency vehicles to get by, if needed.

Canned goods collection

National Night Out is also a chance for citizens to show they care. Frisco Neighborhood Watch requests community organizers hold a canned food drive to benefit Frisco Family Services. The non-profit organization helps Frisco individuals and families in need.

Contact Frisco Family Services at (972) 335-9495 to get more information on the center's needs and to make arrangements to drop off donations following National Night Out.

Green Home Health & Safety Fair

National Night Out kicks-off the prior weekend with the Frisco Green Home Health & Safety Fair. Frisco Commons Park is the new venue for this year's fair happening on August 4, from 9 a.m. to 2 p.m.

The free, family-friendly event features activities to boost your health and well being through green living. Come enjoy a day of learning how to take better care of yourself and the environment.

The children's area will feature a bounce house and other fun activities and games.

Green Home Activities

- Environmentally friendly products and services
- ET controller rebate program and approved products
- Energy & water conservation technology
- Electric, hybrid and alternative fuel vehicles
- Drought tolerant plant displays
- Solar power demonstrations
- Free drawing


Health & Safety Activities

- Free health screenings courtesy of Centennial Medical Center of Frisco and other local health care providers
- Literature and guidance from a variety of social and public service agencies
- Blood drive conducted by Carter BloodCare Mobile Unit
- Police, fire and military vehicle displays, including a Careflight helicopter
- Onsite pet adoptions through SPCA Mobile Pet Adoption Center
- Texas DPS Mobile Driver License Express providing driver's license renewals
- Information from the NNTA

Parks and Recreation Activities

- Wiffleball homerun derby
- Tree tours by the Urban Forestry Board
- Live entertainment

The Frisco Green Home Health & Safety Fair is sponsored by NNTA, Toro Company, Acclima, Current Energy and Renewal by Andersen.





**NATIONAL NIGHT OUT
FRISCO, TEXAS - AUGUST 7, 2007
EVENT/PARTY REGISTRATION FORM**

NNO PARTY/EVENT COORDINATOR: **NAME:** _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

NNO PARTY/EVENT LOCATION: _____


COMMUNITY NAME: _____

TIME / DATE OF PARTY* Start: _____ Finish: _____
(*Please include date if party will not be on Aug. 7th)

THE USE OF CITY OWNED TRAFFIC CONES REQUIRES A \$100.00 CHECK DEPOSIT.
Cones may be picked up and returned before 4 pm, Monday through Friday at the Department of Public Works at 11300 Research Road (972-292-5800). Deposit check will be returned upon the return of the traffic cones. Cones must be returned within 3 days from the end of the event. A fee will be assessed for lost or unreturned cones @ \$25.00 per cone. A maximum of 10 cones issued per event. PLEASE DO NOT USE VEHICLES TO BLOCK OFF STREETS. TRASH & RECYCLING CONTAINERS MAY BE USED IN LIEU OF CONES.

SPECIAL ACTIVITIES PLANNED: _____

REQUESTED VISITS: _____
(POLICE, FIRE, CITY OFFICIAL, CITY COUNCIL MEMBER)



*****URGENT - FOOD NEEDED*****
SUPPORT FRISCO FAMILY SERVICES CENTER BY SPONSORING A FOOD DRIVE AT YOUR NNO BLOCK PARTY

Frisco Neighborhood Watch is encouraging party organizers to sponsor a food drive to benefit Frisco Family Services Center (FFSC), a non-profit organization whose mission is to provide social services to Frisco individuals/families in need. FFSC is experiencing a food shortage and urgently needs your help. Please contact Frisco Family Services Center at (972) 335-9495 to get more information and to arrange for drop-off of donations following NNO.

Please note that you can go to the official National Night Out website at: http://www.nationalnightout.org/nno/nno_party.html to get party ideas and to order National Night Out merchandise. **DO NOT REGISTER YOUR BLOCK PARTY ON THIS SITE!**

Please Return Completed Form To:
Frisco Police Department
Attn: Community Services Division
7200 Stonebrook Pkwy
Frisco, TX 75034

Phone (972) 292-6139/6134 / Fax (972) 292-6076
Email: Rmonts@friscotexas.gov

FOR OFFICIAL USE

Date Received: _____

Grid: _____

HOMETOWN HAPPENINGS

July 2

- Frisco Public Arts Board Meeting, Conference Room 5A, 6:30 p.m.

July 3

- Downtown Advisory Board Meeting, Conference Room 5A, 12 p.m.
- City Council Meeting, Council Chambers, 6:30 p.m.

July 9

- Frisco Square Municipal Management District Meeting, Conference Room 3A, 4:30 p.m.

July 10

- Planning & Zoning (P&Z) Meeting, Council Chambers 6:30 p.m.

July 11

- Convention Visitors Bureau (CVB), TBD, 12 p.m.
- Arts of Collin County (ACC), City of Allen 4 p.m.
- Housing Trust Fund, Council Chambers, 6:30 p.m.

July 12

- Parks and Recreation Meeting, Council Chambers, 6:30 p.m.

July 16

- Frisco Neighborhood Watch General Meeting, Police Department, 7:30p.m.

July 17

- City Council Meeting, Council Chambers, 6:30 p.m.

July 18

- Economic Development Corporation Board of Directors Meeting (EDC), 6801 Gaylord Parkway, 6 p.m.

July 19

- Community Development Corporation (CDC) Meeting, Conference Room 3A, 6:30 p.m.

July 24

- Planning & Zoning (P&Z) Meeting, Council Chambers 6:30 p.m.

July 25

- Urban Forestry Board, 6726 Walnut Street, 6:30 p.m.

July 26

- North Texas Municipal Water District Meeting, 505 East Brown Street, Wylie, TX, 4 p.m.
- Frisco Public Library Foundation Board Meeting, Library Programming Room, 7 p.m.

July 30

- Town Hall Meeting, Council Chambers, 7 p.m.

July 31

- Heritage Association, Council Chambers, 10 a.m.

Frisco Fire Department honors outstanding personnel

The Frisco Fire Department held their annual banquet Friday, June 1, honoring the firefighters, volunteers and administrative staff for outstanding duties and achievements in 2006. B – Shift was recognized as the busiest shift of the year by responding to 2,159 calls during the year.

The Banquet Committee's Special Recognition Award went to Jan Bolin. Jan has been serving as the Administrative Receptionist for the Frisco Fire Department since May of 1984.

The Volunteer of the Year Award went to Erik Jackson. Erik began volunteering for Frisco in June of 2005 and currently works on B – Shift at Station No. 2.

The Rookie of the Year Award went to James Gilliam. James began working for the Frisco Fire Department in April of 2006 and now works on A-Shift



2006 FFD award recipients (from left to right) Jan Bolin – Banquet Committee Award, Russell Morrison – Firefighter of the Year, James Gilliam – Rookie of the Year, Terry Stanford – Chief's Award, Erik Jackson – Volunteer of the Year, Capt. Chris Beck – Officer of the Year, Jake Leeper – Paramedic of the Year.

at Central Fire Station.

Firefighter of the Year went to Russell Morrison. Russell began volunteering for Frisco in September of 1999 and became a full time firefighter in March of 2003. Russell currently works on B-Shift at Station No. 4.

The Paramedic of the Year was awarded to Jacob

Leeper. Jacob began volunteering for the Frisco Fire Department in February of 2003 and became a full time employee in May of that same year. Jake works on A- Shift at station No. 2.

The Officer of the Year Award was given to Captain Chris Beck. Chris began volunteering in Frisco in April of 1991 and has been

a career firefighter since October of 1992. Chris serves as the Captain on A – Shift at Station No. 2.

The Chief's Award went to Terry Stanford. Terry began his career as a firefighter in Frisco in May of 2004 and currently works on B – Shift at station No. 5. Congratulations to all of our award winners.

Summer fun at the Senior Center at Frisco Square

PACKING FOR THE PERFECT TRIP
Monday, July 23 • 10:30 a.m. – 11:30 a.m.

Summer is here! It is time for vacation, but wait. You have to pack first. Ever wonder what you can leave behind and what you truly need to take with you? Carol Lehto of Stein Mart will roll in her suitcase and teach you some tips for packing for your perfect trip. She will also provide each participant discount coupons to Stein Mart and give away a Stein Mart gift card. Individuals interested in participating should sign up by Thursday, July 19.

ANNUAL FRISCO SPORTS CENTER TABLE TENNIS TOURNAMENT

Thursday, July 26 • 9:00 a.m. – noon

Paddle it out for the top bragging rights at the Senior Center's Annual Table Tennis Tournament. Rookie and experienced players are all invited to participate in the friendly competition. Trophies will be awarded to first, second, and third place winners. The entry fee is \$2. Come join the fun and be sure to sign up early.

RED, WHITE AND BOOTS DANCE
Saturday, August 18 • 7:00 p.m. – 9:30 p.m.

Polish your boots and bring out those red, white, and blue outfits. The Senior Center is hosting another Country and Western Dance featuring the sounds of Southern Pride. Invite your friends and family for a fun evening of dancing, great music, refreshments, and door prizes. Tickets will be available June 30, at the Senior Center or they may be purchased by mail. Advanced tickets are \$4 and \$6 at the door.

For more information on these events and other happenings at the Senior Center, please call (972) 292-6550.

Make a splash at the Outdoor Municipal Pool

Looking for some family fun this month? The Frisco Parks and Recreation Department is offering exciting activities this month at the Municipal Outdoor Pool, located at Maple and Mimosa streets in downtown Frisco.

FRIDAY NIGHT FLICK – JULY 13

Bring your rafts, floats, and chairs and enjoy a movie on the big screen while you relax in the pool. Open swim starts at 7:30 p.m., with the show starting at 8:15 p.m.

This year the movie is An American Tale. Popcorn and soft drinks will be available for purchase. The fee is \$5 per person or \$18 for a family of four. Pre-registration is required by July 6.

TEXAS TWISTER POOL PATROL – JULY 17

96.7 FM, the Texas Twister, radio station will have the pool rockin' from 1:30 – 3:30 p.m. Come swim to your favorite music. Games and prizes will also be part of the fun. Regular pool admission of \$1.25 per person applies.

CARIBBEAN NIGHT – JULY 28

Kick back and relax as the Municipal Outdoor Pool becomes a tropical island of paradise. Everyone is encouraged to dress in Caribbean-style clothing for this event. Kids will enjoy a variety of games, prizes and music from 6:00 p.m. to 8:00 p.m., and then cool down with a refreshing snow cone. The fee is \$2.50 per person. Pre-registration is required by July 21.

For more information about these Municipal Outdoor Pool Events or to pre-register, please contact 972-377-1752. Come out and splash up some fun with us this summer!

Stage 3 watering restrictions modified

Frisco citizens once again have the option of watering twice a week. Beginning July 1, your watering schedule will move from one day a week to two days a week, based on address.

Residents with street addresses ending in even numbers may water on Tuesdays and Saturdays. Those with street addresses ending in an odd number are allowed to water Thursdays and Sundays. The designated watering days for non-residential water customers are Mondays and Fridays. A detailed look at the water schedule is listed down the page.

The Frisco City Council approved the modified watering restrictions based on improved drought conditions and a recommendation from the Public Works Department that Frisco stay in Stage 3 restrictions as long as our water supplier, the North Texas Municipal Water District, remains in Stage 3.

Moving to twice-a-week watering was also based on city leaders' confidence that Frisco citizens are more conscious of when and how they use water. "Overall awareness about water conservation has increased since the drought and that's a good thing," said Gary Hartwell, Director of the Public Works Department.

LAST DIGIT OF ADDRESS

Residential addresses ending in even numbers 0, 2, 4, 6, and 8
(single-family homes, town homes, apartments)

Residential addresses ending in odd numbers 1, 3, 5, 7, and 9
(single-family homes, town homes, apartments)

Retail, businesses, industrial and commercial customers

Schools, places of worship, parks, medians, and other non-residential users, including HOA areas

LANDSCAPE WATERING DAYS

Tuesdays and/or Saturdays

Thursdays and/or Sundays

Mondays and/or Fridays

Mondays and/or Fridays

The city will continue to enforce restrictions that ban watering during rainfall, during time-of-day limits and against excessive water run-off.

The modified restrictions also allow children to enjoy a fun, recreational water feature in two city parks. The spray grounds are now operating at J.R. Newman Park, 8211 Twin Falls Dr, and Shepherds Glen Park, 12012 Shepherds Hill Dr.

Still have questions about modified Stage 3 restrictions? Here are some answers that will help.

At what times may I water on my designated watering days?

The same time-of-day restrictions remain in place. Outdoor watering is prohibited between the hours of 5 a.m. and 8 a.m. and between 10 a.m. and 6 p.m., seven days a week.

May I run my automatic sprinkler

system on both my designated watering days?

Yes, but it may not be necessary. Over watering will hurt your lawn. Monitor your sprinkler system. If it has recently rained on your designated watering day and your yard is still wet, program your sprinkler system to not come on until your next scheduled watering day.

Is it okay to wash my car in my driveway?

Yes, but you must use a hand-held hose with a spray nozzle. The nozzle will allow you to better control how much water is going on your car, so that less is flowing into the street.

Do I need to water my lawn more than once a day?

No. We suggest the soak and cycle method. Run sprinkler zones for three complete cycles, with each zone set for 5-6 minutes per zone. This allows time for water to soak into the soil and eliminates excessive runoff.

Can I still hand-water at any time of day?

Yes, and you may use a hand-held hose on any day. Please avoid watering from 10 a.m. to 6 p.m., as this is when watering is least effective.

Rebate program for ET controllers approved

A rebate program is available for Frisco homeowners who install an irrigation device known as an evapotranspiration (ET) controller. As reported last month in Focal Point, an ET controller can help save water and money by allowing automatic sprinkler systems to work only when a landscape needs water.

The City of Frisco is offering a one-time \$100 rebate with proof of installation to homeowners who install an ET controller from the city's approved list. See the table on this page for the approved brands and models. A more detailed description of the approved ET

controllers is available by clicking on the water restrictions and ET controller link on the top of the home page of www.frisco-texas.gov.

The rebate applies to homeowners who retrofit their existing irrigation systems. Any new home built after November 27, 2006 already equipped with an ET Controller does not qualify for the \$100 rebate.

An ET controller is not the same as a rain gauge or rain sensor. The device works using weather data to block programmed sprinkler systems from coming on during and immediately following rainfall. An ET controller will also delay

watering if it detects adequate moisture in the ground, a high wind speed, or freezing temperatures.

Some models come with an on-site weather station while some require a small monthly subscription rate to receive the necessary weather data. The ET controller program also includes a watering day exemption, meaning residents do not have to limit watering to specific days.

Even with the addition of an ET controller, it is important to monitor how effectively your sprinkler system is working. Schedule a free irrigation audit by calling 972-292-5844.



Need some good ideas on what to plant in your yard? The Environmental Services Division of the Frisco Public Works Department has a blooming example. A Texas sustainable drought-resistant garden is now available for you to explore.

The garden, which features more than 30 varieties of drought-resistant plants, is located adjacent to the Frisco Public Works building at 11300 Research Rd.

It showcases multiple water conservation equipment and techniques such as strategic plant groupings, water bubblers, and gator bags.

The garden will be open to the public daily, from 8 a.m. until 7 p.m. Printed, guided tours are available at the entrance gate.



helping paws

Gretta Sue says "Recycling newspaper is a purr-fect way to reduce dependence on natural resources."

Do you have a recycling helper at home? Take a picture of your pet helping to keep Frisco "Clean and Green" and they could win a GREEN TEAM pet surprise package. Send photos to jjstarritt@friscotexas.gov or to Environmental Pets at 11300 Research Rd., Frisco, TX 75034.

RESIDENTIAL WEATHER-BASED ET CONTROLLERS

MANUFACTURER	MODEL	MONTHLY SUBSCRIPTION REQUIRED	CONTACT	WEBSITE
Rain Bird	ET Manager	Yes	1 (877) 351-6588	http://www.rainbird.com/landscape/products/controllers/etmanager.htm
Weathermatic Irritrol	SmartLine	No	1 (972) 278-6131	http://www.smartline.com/
	SmartDial	Yes	1 (800) 634-8873	http://www.irritrol.com/controllers/controllers_smartdial.html
ETwater Toro	Smart Controller	Yes	1 (512) 858-2470	http://www.etwater.com
	Intelli-Sense	Yes	1 (800) 664-4740	http://www.toro.com/irrigation/res/smturfcont/intelli/index.html
Hunter Industries	ET System	No	1 (800) 733-2823	http://www.hunterindustries.com/Products/Controllers/etintro.html

RESIDENTIAL SOIL MOISTURE-BASED ET CONTROLLERS

MANUFACTURER	MODEL	MONTHLY SUBSCRIPTION REQUIRED	CONTACT	WEBSITE
Acclima	Acclima	No	1 (972) 727-8356	http://www.efficientirrigation.com
Baseline	WaterTec S100	No	1 (866) 294-5847	http://www.baselinesystems.com

City of Frisco Approved List of ET Based Controllers

Monthly Project Update

Our city web site has the most current information on these projects. Go to www.friscotexas.gov. Click on the departments tab, choose Engineering, then Reports.

1 CR 712 (Frisco St - North County Rd)

Complete four-lane roadway (Frisco St - RR Crossing) and two-lane roadway (RR Crossing - North County Rd)

Est. completion of design is Aug 2007

2 DNT Phase 3 Section XI-N

Construction of main lanes of the DNT from Gaylord Parkway to Platinum Parkway

Est. open to traffic September 2007

3 DNT Phase 3 Section XII-N

Construction of main lanes of the DNT from north of Eldorado Parkway to US 380. Project also includes construction of the southbound service roads from Eldorado Parkway to US 380.

Est. open to traffic September 2007

4 DNT Phase 3 Section XII-S

Construction of main lanes of the DNT from Platinum Parkway to north of Eldorado Parkway. Project also includes construction of the southbound service roads from Main Street to Eldorado Parkway.

Est. open to traffic September 2007

5 Eldorado Pkwy (DNT - Preston Rd)

Construct the northern two lanes. This will complete four

lanes of an ultimate six-lane roadway with median and includes three lanes of the overpass at the BNSF RR.

Est. completion of design is August 2007

6 FM 2934/Eldorado Pkwy (DNT - FM 423)

Replace existing two-lane asphalt roadway with a six-lane concrete roadway with median. Currently, land is being acquired for the road widening.

7 FM 3537 Improvements (Custer Rd - Preston Rd)

Replace existing two-lane asphalt roadway with a six-lane concrete roadway with median.

Est. completion of design is June 2008

8 FM 423 Improvements (Eldorado Pkwy - Stewart Creek)

Replace existing two-lane asphalt roadway with six-lane concrete roadway with median, curb, and gutter. Completion of design is pending TxDOT (Austin) approval.

Est. completion of design is February 2008

9 FM 423 Improvements (US 380 - Eldorado Pkwy)

Replace existing two-lane asphalt roadway with six-lane concrete roadway with median, curb, and gutter.

Est. completion of design is February 2008

10 Independence Parkway (SH 121 - Main St)

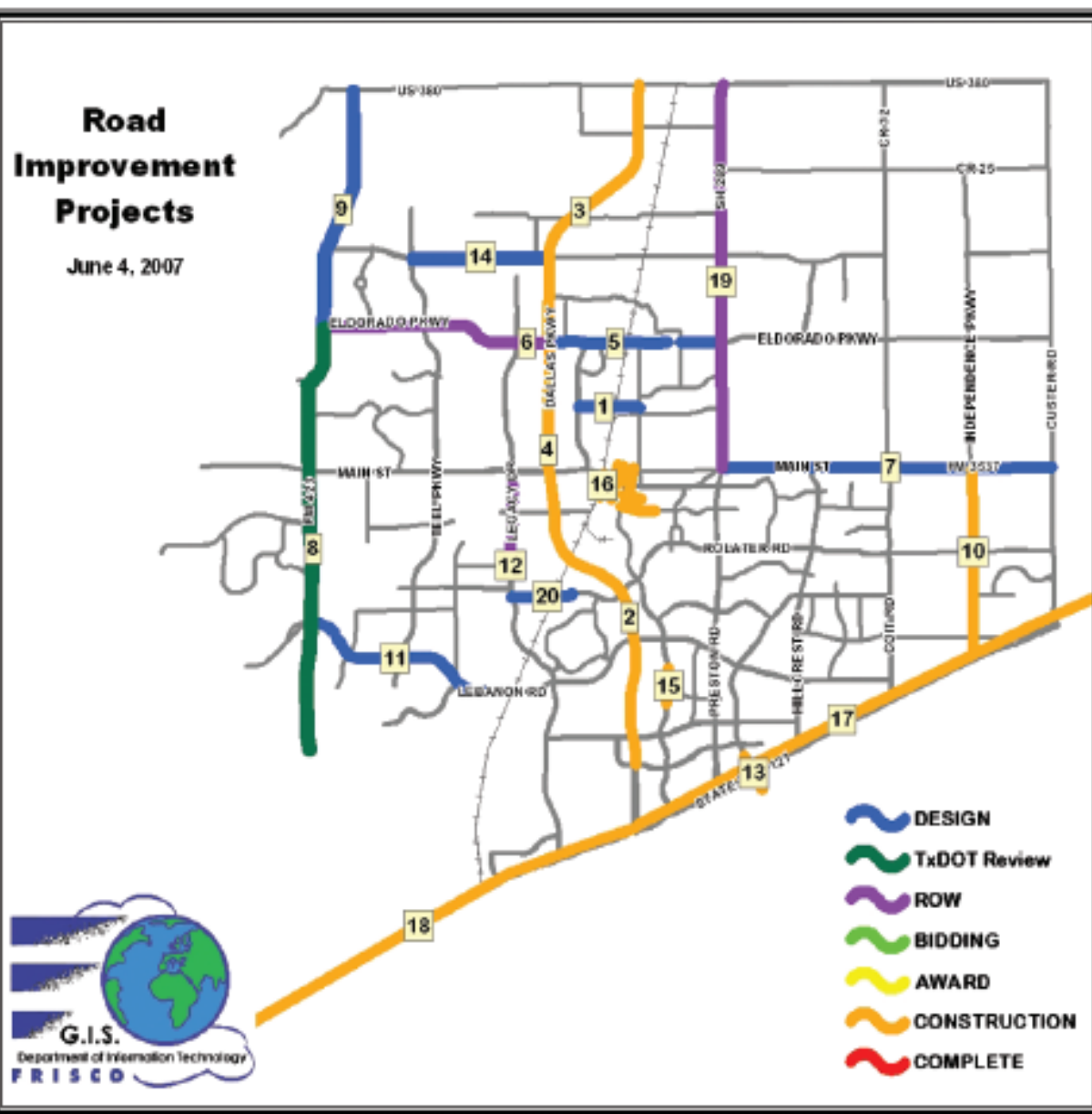
Construct the western two lanes of Independence Parkway from SH 121 to Rolater and four lanes from Rolater to Main Street. This will complete four lanes of an ultimate six-lane divided roadway.

Est. completion of construction is February 2008

11 Lebanon (Village - FM 423)

Construct the southern two lanes of Lebanon Road from Village to FM 423 including a three lane bridge at Stewart Creek. This will complete four lanes of an ultimate six-lane divided roadway.

Est. completion of design August 2007



12 Legacy Drive (Citation - Main St)

Construct the eastern three lanes. This will provide a six-lane roadway in this section. Design complete.

Estimated bid date June 2007

13 Ohio Overpass (SH 121)

Ohio Drive Overpass at SH 121

Est. completion of construction is October 2007

14 Panther Creek Parkway (DNT - Teel Pkwy)

Construction of four-lane divided roadway Extend four lanes of Legacy Drive to connect with Panther Creek Parkway.

Est. completion of design is September 2007

15 Parkwood Drive (Lebanon Rd - Warren Pkwy)

Construction of the two western (southbound) lanes

Est. completion of construction is October 2007

16 Selected Old Town Streets

Reconstruction of the following streets to concrete with curb and gutter:

- First Street (West Main south to Ash)
- Third (Oak north to Maple)
- Third (Main south to Ash)

- Fourth (Main north to Maple)

- Sixth (Maple south to Hickory)

- Pecan (Fifth to Seventh)

- Hickory (Fifth to Courtyard Dr)

Est. completion of construction is July 2008

17 SH 121 (DNT to Hillcrest)

Construct main lanes on SH 121 from Dallas North Tollway to Hillcrest.

Est. completion of construction is October 2007

18 SH 121 (FM 544 to DNT)

Construct six main lanes and six lanes of frontage roads from FM 544 to Dallas North Tollway.

Est. completion of construction is December 2007

19 SH 289/Preston Rd (Main - US 380)

Construct a six-lane divided roadway, to replace the existing two-lane asphalt roadway. Currently, land is being acquired for the road widening.

20 Stonebrook Parkway (Legacy Dr - Longhorn Trl)

Construct the northern two lanes with an underpass at the BNSF RR and a bridge at Stewart Creek.

Est. completion of design and permitting is June 2008



Frisco Freedom Fest delivers 4th of July fun for the entire family. Even the smallest of patriots will have a blast celebrating the red, white and blue!

COMMUNITY STAGE

Singers, bands and dancers provide entertainment on the Community Stage. Stop by and see your favorite "homegrown" performers light up the stage. (All performance times are approximate)

Samantha Lee	3:55 p.m.
Westchester	4:00 p.m.
Morgan Noble	4:35 p.m.
Brittany Paige Santo	4:40 p.m.
John Black	4:50 p.m.
Sharon Quintal	5:00 p.m.
Taylor Madison & Chelsie Ashton	5:10 p.m.
Likely Story	5:20 p.m.
Kenneth T. West Jr.	5:55 p.m.
Emille Moffitt	6:05 p.m.
Greg Anderson	6:15 p.m.
Ashley Simons	6:25 p.m.
Stable Futuristic	6:35 p.m.
iNStep	7:10 p.m.
Aubrey & Jen McGowan	7:20 p.m.
Cutta C	7:30 p.m.
Providence	7:45 p.m.
Midlife Crisis	8:40 p.m.

FEST

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and Chivas USA, beginning at 5:30 p.m.

Following the game, pop singer and former American Idol star, Clay Aiken and the Philharmonic Orchestra will perform from 8 p.m. until approximately 9:45 p.m. on Pizza Hut Park's Main Stage.

Be sure to check out www.friscofreedomfest.org, your complete guide to Frisco's 4th of July celebration.



TICKETS

General admission to Party in the Plaza is free!

Tickets for the FC Dallas vs. Chivas USA game start at \$21 and vary by seating location. The price includes the Clay Aiken concert and a stadium view of fireworks.

Purchase ticket information on-line at friscofreedomfest.org or call 888-FCD-GOAL.

PARKING

Pizza Hut Park and Frisco Square will provide free parking, but spaces will be limited.

A free shuttle service will be available from Wakeland High School and Staley Middle School from 3:30 until 30 minutes after the party ends.

BANNED ITEMS

Bring your family, friends and neighbors! But there are a few things you cannot bring to Freedom Fest. **No coolers (medical excluded), or pets are allowed inside Party in the Plaza.**

VIEWING FIREWORKS

Fireworks will be launched from the soccer fields on the north side of Pizza Hut Park stadium. For safety reasons there will be no seating available in the north field areas. The display will be visible from both Pizza Hut Park and City Hall Plaza.

TASTE OF FRISCO

This year, Frisco Freedom Fest brings back the flavor with Taste of Frisco! Come and taste the fine fares of local restaurants all in one location. Vendors will charge a nominal fee for food and drinks. This year's participating restaurants include **Brain Freeze snow cones, California Pizza Kitchen, Cantina Laredo, Dave & Busters, Fox Sports Grill, Manhattan Subs, Manny's Tex-Mex, Marble Slab Creamery, Marco Pollo Rotisserie, Rudy's Country Store and Bar-B-Q, Starbucks, Super Suppers and Zak8.**

CHILDREN'S EXPO

The Children's Expo is bigger than ever before, too. New additions include the Euro Bungee and the 'Let Freedom Ring Bell Show'. Children of all ages will enjoy strolling entertainers including Uncle Sam, clowns and magicians. Tickets for the bungee, inflatable obstacle course and bounce houses start at \$1. But all the rest in the Children's Expo – such as games, crafts, balloon art and face painting – is free!

The 'expo' will also have a table set up where children can write letters – or color pictures – for our troops.

HOMETOWN HERO EXHIBIT

Want to know more about the first-class public safety services in Frisco? Bring your entire family by the Hometown Hero Exhibit and meet members of the Frisco Fire and Police Departments. Learn about equipment, get tips on safety and get information on our new Frisco Fire Safety Town. Meet McGruff and Sparkie, as well as Siren, Squirt, Smokey and Flash - our Frisco Fire Department clowns. And don't forget to check out the restored 1940 model Frisco fire truck.

Fireworks: leave the flash to the pros

Fireworks and the 4th of July go hand-in-hand, but the tradition is one you should enjoy as a spectator, watching a professional display from a safe distance. The Frisco Fire Department would like to remind citizens that possessing, distributing or igniting any type of fireworks within the city limits of Frisco is illegal and carries a fine.

Even more important, handling fireworks is dangerous. Permanent scarring, loss of vision, bone fractures and severe burns to the face, hands or body are all too often the end result of playing with fireworks.

In fact, within recent years fireworks have been one of the leading causes of

injuries serious enough to require emergency room treatment. Sparklers will reach temperatures of more than 1,000° F.

Although North Texas has received an abundant amount of rain recently, our homes, vehicles, businesses and fields are still extremely susceptible to fireworks-related fires.